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success...

TREASURY MANAGEMENT  
Syntrofia\_2021



## TRAINING PROGRAM

### Module 1 – Basic Treasury Management

#### Session 1 Corporate finance

- ✓ Treasury function & the role of the Treasurer
- ✓ Sources of equity - internal financing
- ✓ Debt finance - analysing credit risk
- ✓ Entities and elements of the banking system

#### Session 2 Working capital management

- ✓ Objectives: Liquidity and profitability
- ✓ Working capital cycle
- ✓ Management of receivables, payables, and inventory
- ✓ Financing working capital

#### Session 3 Cash and cash management

- ✓ Motives for holding cash
- ✓ Cash flow forecasting
- ✓ Easing cash shortages
- ✓ Managing cash surpluses

### Module 2 - Advanced Treasury Management

#### Session 1 Project appraisal techniques

- ✓ The investment process
- ✓ Discounted cash flow
- ✓ Net Present value incorporating inflation, tax & working capital
- ✓ Other investment appraisal techniques: IRR, Payback, ARR

#### Session 2 Valuing a business

- ✓ Why value a business
- ✓ Cash flow valuation
- ✓ Dividend valuation model
- ✓ Valuation using P/E multiples
- ✓ Valuation using asset values

#### Session 3 Treasury management functions, centralised vs decentralised structures

##### Exchange rate risk management

- ✓ Forward contracts
- ✓ FX Swap hedging
- ✓ Leading & lagging
- ✓ Cash pooling and netting

## KEYNOTE SPEAKER

### MUSTAFA MUCHHALA

- ✓ Bachelor of Commerce Degree from University of Mumbai
- ✓ Client Account Manager for large clients such as Ford Motor Company & Glaxo Smith Kline
- ✓ Freelance Trainer in the area of Management Accounting, Financial Management & Strategy and Islamic Finance

Mustafa has held Subject Manager roles i.e. preparation and production of technical material in liaison with the authors in the publishing departments for course materials. He had been involved in the Business Development of CIMA & ACCA full time courses reporting to ACCA Course Director. He has a wide experience as a Senior Business Faculty tutor for various Accountancy Institutes (CIMA, ACCA, ICAEW, ICAS, & AAT). Mustafa is a CIMA Council Member; Vice-Chair of Membership Committee since June 2017; Council Representative on Area 1 London & North Thames members committee as well as a Member of South West Herts members branch.

## BENEFITS

- ✓ Understanding of working capital management,
- ✓ Learning about the basics and advanced of treasury management issues,
- ✓ Know how to managing cash at company,
- ✓ Have the skills to valuing business.

## TRAINING DETAILS

DURATION:	2 live on-line training days
DATE:	Basic Module – 17 March 2022 Advanced Module – 18 March 2022
TIME:	08:30 am – 03:00 pm
LANGUAGE:	English
PLACE:	Zoom Meeting platform
PRICE:	230 GBP + VAT / module 360 GBP + VAT / full training

For registration until 18<sup>th</sup> of February:

- ✓ **10%** – individual discount
- ✓ **15%** – group discount – 2 people or more

Price includes:

- ✓ Workshop with professional expert,
- ✓ Training materials for participants,
- ✓ Administration service,
- ✓ Certificate of attendance for participants,

## FEEDBACK ON THE TRAINING

- ✓ I liked a lot interactions that were proposed by trainer, working in groups in various Rooms, Quizzes, practical exercises,
- ✓ Overall I was very pleased, it met all my expectations,
- ✓ I am very satisfied with the training. it was done on high level with understandable explanations.